

Harmonogram Multiplier Event Virtual  
- Smartbus project



## SMART BUSINESS SKILLS OF TOURISM UNIVERSITY STUDENTS APPLICABLE ON INTERNATIONAL LABOUR MARKET

2021-1-SK01-KA220-HED-000023160

PLATFORM: GOOGLE MEET



Co-funded by  
the European Union



### Event Schedule

#### 10:00 – 10:15 | Organization of the Event

- Overview of the event

#### 10:15 – 10:45 | Introduction of the Project

- Speaker: Tomáš Gajdošík, Department of Tourism EF UMB
- Duration: 30 minutes
- Content: Overview of the program, objectives, and key topics to be covered

#### 10:45 – 12:15 | Application introduction and Practical Example Session

- Speaker: Michal Marko, Pelikan
- Duration: 1 hours 30 minutes
- Introduction to the application and features of the application
- Presentation of the feedback gathered from students and teachers of the courses

#### 12:15 – 12:30 | Technical Break

- Duration: 15 minutes

#### 12:30 – 12:45 | Explanation of AI usage (CO2 Consumption and the offers evaluation)

- Speaker: Kristína Hrubjak, Pelikan
- Duration: 15 minutes
- Content: Explanation of API and AI functionalities related to CO2 consumption and offers evaluation

#### 12:45 – 13:00 | Potential for Wider Audiences

- Speakers: Ewa Wszendybył-Skulska & Sebastian Kopera, Department of Management in Tourism and Sports, Institute of Entrepreneurship, Faculty of Management and Social Communication at the Jagiellonian University
- Duration: 15 minutes
- Content: Discussion on the applications potential and benefits for a broader audience

#### 13:00 – 13:15 | Q&A Session

- Speakers: Michal Marko, Pelikan
- Duration: 15 minutes
- Content: Q&A

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2021-1-SK01-KA220-HED-000023160

**25.6.2024** | PLATFORM:  
10:00 - 13:00 | GOOGLE MEET



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